

CURRICULUM VITAE

PERSONAL PARTICULARS

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|--------------------------|--|
| Name | Kevin Yeo |
| Address | Flat 4, 27 Bloomsbury Place Brighton, East Sussex BN2 1DB |
| Country of Residence | United Kingdom |
| Place of Birth | Singapore |
| Date of Birth | 23 December 1981 |
| Nationality | Singaporean |
| Mobile Number | +44 (0) 7979 350 133 |
| Website | http://www.kevinyeo.com |
| Email Address | contact@kevinyeo.com |
| Sex | Male |
| Languages Spoken/Written | English/Mandarin |
| Driving Licence | Full Singapore and E.U. driving licence |

EMPLOYMENT HISTORY

| Company | Position | Duration |
|------------------------|---------------------------|-------------------|
| Freelance Designer | Mixed Media Designer | 01/2009 - Current |
| Wordsalad (UK) | Internship | 07/2007 - 08/2007 |
| Freelance Designer | Design & Art Direction | 02/2005 - 08/2005 |
| Singapore Armed Forces | Army Combatant | 02/2003 - 08/2005 |
| Suntec Singapore | Contract Art Director | 10/2002 - 02/2003 |
| Risis Pte Ltd | Contract Graphic Designer | 08/2002 - 10/2002 |
| Design Credence | Junior Graphic Designer | 10/2001 - 12/2001 |
| FLO Print N Packs | Internship | 10/2000 - 12/2000 |

EDUCATIONAL BACKGROUND

| School | Course | Duration |
|---|------------------------------------|-----------------|
| Central Saint Martins College of Art and Design, UAL | BA Graphic Design (HONS) | 10/2005-06/2008 |
| LaSalle College of Art and Design | Diploma in Communication Design | 07/1999-08/2002 |
| Catholic High School | Cambridge O'Levels | 01/1994-12/1997 |

AWARDS AND ACHIEVEMENTS

| Award/Event | Type | Result |
|----------------------------|--------------------|--------------|
| D&AD Student Awards 2008 | Musc Video (16mm) | In-Book |
| CSM Degree Show 2008 | Light Installation | Exhibition |
| Hugo Boss | VDC Campaign 2008 | Second Place |
| D&AD Student Awards 2007 | Graphic Design | In-Book |
| Korei Japanese Association | 8mm Short Film | Exhibition |

CSM 2nd Year Show
 Singapore Armed Forces

Work-in-Progress
 Army Combatant
 Army Combatant
 Army Combatant
 Graphic Design

Exhibition
 Best Trainee (Overall)
 Best Trainee (Academic)
 Company Best Shooter
 Exhibition

LaSalle College of the Art
 Diploma Show

PREVIOUS CLIENTELE INCLUDES

Client

Scope

U2

'One' - 360 European Tour (2010)
 Visual Morphing in collaboration with Wordsalad
 Produced by Brian Eno

Brian Eno

Tales of the Afterlives
 Sydney Luminous Festival 2009 / Brighton Festival 2010
 Visual Morphing in collaboration with Wordsalad.
 Produced by Brian Eno

Opal Limited

<http://www.enoshop.co.uk>
 Web branding and design In collaboration with Wordsalad
 Server Programming by Digital Animal (UK)

Lumen London

<http://www.lumenlondon.com>
 Web branding, design and programming

Wordsalad

<http://www.wordsalad.co.uk>
 Web branding, design and programming

Hugo Boss

Visual Display Campaign 2008
 Exclusive Berlin Bag Collection Launch
 Tokyo, Ropponggi Hills
 Visual retail Installation

Singapore Armed Forces

SSPH1 Primus Launch
 Catalogue design for Weapons Launch
 Radio Commercial in collaboration with Captain Simon

SOFTWARE KNOWLEDGE AND SKILLS

Design

Adobe Photoshop
 Adobe Illustrator
 Adobe InDesign
 Adobe Flash
 Adobe Dreamweaver
 Macromedia FreeHand



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|--------------------|--|
| Web | HTML/CSS Flash ActionScript 2 and 3 Javascript |
| Film/Media | Apple Final Cut SoundStudio Morphage |
| Others | Google Sketchup (3D) Microsoft Office |
| Photography | 35mm/Medium Format Photography |
| Film (DOP) | Digital video, 8mm, 16mm, RED Camera |
| Crafting | 3D Modelmaking Screenprinting |